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| 1. **Mayrama is 26 years old.** | 1. **Mayrama’s favourite band is Take That.** |
| 1. **Music and DVD shops are becoming less frequent in Britain’s high streets.** | 1. **Internet business thrives due to a lack of overheads for shops.** |
| 1. **Virgin superstore closed in 2007.** | 1. **Maryama got a 2.1 in retail management.** |
| 1. **Maryama studied retail management at University.** | 1. **Zavvi took over the store vacated by Virgin in 2007.** |
| 1. **Music downloads are outselling CD’s by three to one.** | 1. **People buy 70% of music and DVD’s from the internet.** |
| 1. **Richard Branson (who owns Virgin) is worth £2.58 billion.** | 1. **There are over 1000 DVD and CD sales websites in the UK alone.** |
| 1. **Power Play took over the store Zavvi left in 2008.** | 1. **Maryama worked for Virgin as a graduate and obtained store manager position in 2006.** |
| 1. **Zavvi kept most staff previously employed by Virgin.** | 1. **It is cheaper to download music than to purchase CD’s.** |